
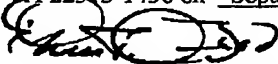


SEP 29 2008

AMENDMENT TRANSMITTAL LETTER				ATTORNEY'S DOCKET NO.: 0264-1		
SERIAL NUMBER: 10/072,647	FILING DATE: February 6, 2002	EXAMINER: Jeffrey D. Carlson	GROUP ART UNIT: 3622			
INVENTION: METHOD AND APPARATUS FOR TARGETED MARKETING						
INVENTOR(s): Timothy Tianyi Chen						
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
CLAIMS AS AMENDED						
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	15	MINUS	20	0	X \$25	0.00
INDEP. CLAIMS	2	MINUS	3	0	X \$100	0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for revival of this application under 37 C.F.R. 1.137(b) and submits a check for \$ _____ to cover the petition fee _____.</p> <p><input type="checkbox"/> Applicants hereby claim small entity status.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832.</p>						
<u>September 29, 2008</u> Date			 Signature			
<u>(908) 901-0220</u> Phone			<u>Ernest D. Buff</u> Attorney Name			
			<u>25,833</u> Reg. Number			
<p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>September 29, 2008</u>, <i>Or facsimile transmitted to: (571) 273-8300</i></p>						
			 (Signature)			
			<u>Ernest D. Buff</u> Attorney of Record			
			<u>September 29, 2008</u> (Date)			

**RECEIVED
CENTRAL FAX CENTER****SEP 29 2008****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Timothy Tianyi Chen Group Art Unit: 3622
Serial No.: 10/072,647 Examiner: Jeffrey D. Carlson
Filed: February 6, 2002
For: **METHOD AND APPARATUS FOR TARGETED MARKETING**
Docket No.: 0264-1

Bedminster, NJ 07921
September 29, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

RESPONSE UNDER 37 CFR 1.116

In response to the Final Office Action dated June 27, 2006, kindly enter this
response in the above-identified application:

Remarks/Arguments begin on page 2 of this paper.